

The quick run-down

- Transaction data is input into the RETS or IDX complaint MLS system by company personnel.
- The MLS Data (including pictures) is automatically fed and populated into the UDS Back Office System nightly.
- National affiliate information is transmitted to the affiliate reporting system the next morning.
- The affiliate reporting system automatically uploads the listing information and pictures to the affiliate corporate website.
- If desired, the company web-site is automatically populated.
- Pricing based on the number of MLS feeds required by your company and the average number of transactions active in those MLS systems.

UDS is an approved supplier for



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SINGLE ENTRY
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The Details

What's the issue? In most instances, the MLS is the first point of entry for a real estate transaction. In the past, the MLS information is then re-entered into the company's back office accounting system thus creating the need of a double entry system. For those companies affiliated with a national franchise organization, the information would also be re-entered into the franchise reporting software. You guessed it...if you are an affiliated company, your staff is entering the same MLS data three times! **How does the UDS MLS interface help?** UDS can now take information entered into your IDX or RETS compliant MLS system (including pictures) and populate your UDS Back Office database automatically on a nightly basis.



Improve data integrity...streamline the input of your real estate transaction data.

Once there, UDS can transmit the required data to the national affiliate system the next morning with the click of a button.

How is a single entry system beneficial to me? There are several benefits to a single

entry system. 1) *Single point of data entry.* The chance of errors and discrepancies between systems is drastically reduced. 2) *Better staff productivity.* Personnel in your office are no longer required to



Save time and money by eliminating triple entry by your staff

enter data into multiple systems to satisfy all your back office requirements. 3) *Affiliate reporting.* If you are a Realogy brand company, UDS provides the data bridge to transmit all applicable data to the CREST.EDG reporting system. UDS also provides a data bridge for Prudential affiliates satisfying Prudential reporting requirements. **What**

about information not provided by MLS needed for UDS? UDS handles this in two different ways. One way is by *utilizing input templates* containing the client defined default values of those data fields. For example, most MLS systems do not provide an expiration date in the MLS data feed. The expiration date is required by UDS. In order to satisfy that requirement the user tells us how many days from the list date to calculate the expiration date and the system takes care of it. The second way is by using *no template at all* and having

the user manually entering transaction specific data into each UDS record. The choice is up to you! **Pricing?** Pricing for the interface software is based on the number of MLS boards you would need to establish a data feed as well as the average number of active transactions you have in the MLS system at any given time. A monthly maintenance fee is also charged.

What our customer says:

Our dream has become reality...no more triple entry of data! UDS has provided us with the tool that saves untold work hours for our front desk staff and accounting department. The flow of information from the multiple listing service to UDS and from there to Crest also greatly reduces the opportunity for errors since we no longer have to enter data in two or three different systems. The UDS/Crest interface alone would be a huge benefit for any company reporting to Crest.

Thank you, UDS, for saving us time, eliminating stress and generally creating a smoother workflow!

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